W 367

Serial No. 10/086,733

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Docket No.: CRUZ-0001 Benjamin G. Cruz RPB REF: CRUZ-0001 Serial Number: 10/086,733 Art Unit: 3623 Filing Date: March 5, 2002 Examiner: DIAZ

Title: METHOD OF GATHERING LOCAL DEMAND DATA FOR

ENTERTAINMENT PERFORMANCES

## CERTIFICATE OF MAILING

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

Sir:

I hereby certify that this correspondence and the attached correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:

Assistant Commissioner for Patents Washington, D.C. 20231

on September 28, 2006.

Respect/fully submitted,

Robert P. Bell

Registration Number 34,546

Robert Platt Bell Registered Patent Attorney P.O. Box 310 Aurora, New York 13026

(703) 474-0757

September 28, 2006 n:\work\forms\pto\general

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Docket No.: CRUZ-0001 Benjamin G. Cruz RPB REF: CRUZ-0001 \$erial Number: 10/086,733 Art Unit: 3623 Filing Date: March 5, 2002 Examiner: DIAZ Title: METHOD OF GATHERING LOCAL DEMAND DATA FOR ENTERTAINMENT

PERFORMANCES

## INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97(b) (3)

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

Sir:

Transmitted herewith is an Information Disclosure Statement (Form PTO-1449) in the above-captioned application along with copies of the references cited.

This Information Disclosure Statement is submitted prior to the mailing date of the first Office Action on the merits received by Applicant in the above-identified application. Thus no fee, petition, or certification is required. However, the Commissioner is authorized to charge any additional fees or credit any overcharges to Deposit Account No. 50-1393.

Applicant has submitted these references to comply with the duty of disclosure in the above-patented application. submission of these references is not to be construed as an admission by applicant that these references are Prior Art per se. In particular, applicant reserves the right to swear behind applicable references where possible and permissible.

Consideration of the references and Examination on the Merits is respectfully requested.

RespectMfully submitted,

Robert P. Bell

Registration Number 34,546

Robert Platt Bell Registered Patent Attorney P.O. Box 310 Aurora, New York 13026

(703) 474-0747September 28, 2006 n:\work\forms\pto\ids\ids197.b3

Approved for use through 03/31/2007. OMB 0551-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork reduction Act of 1925, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Complete if Known

Application Number 10/086,733

INFORMATION DISCLOSURE Filing Date March 5, 2002

STATEMENT BY APPLICANT First Named Inventor Benjamin G. CRUZ

MADE									
INFORMATION DISCLOSURE						Filing Date March 5, 2002			
STATEMENT BY APPLICANT					PPLICANT	First Named Inventor	Benjamin G. CRUZ		
(Use as many sheets as necessary)					acassani)	Art Unit	3623 Diaz		
					cccssary,	Examiner Name			
Sheet	1			of	1	Attorney Docket Number	CRUZ-0001		
Exami Initials		Cite No.1	incl the	ude na item (l	ime of the author (i book, magazine, jou	urnal, serial, symposium, cat	of the article (when appropriate), title of talog, etc.), date, page(s), volume-issue	T <sup>2</sup>	
		1	Eve	entful		), publisher, city and/or coun ril 5, 2006, http://blog			

Funnala s -	T 0:4-	NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²
	1	Eventful.com blog, April 5, 2006, http://blog.eventful.com/archives/2006/04/eventful_demand_1.html	
	2	Brainstorms.com blog, Feb. 24, 2003, http://www.brianstorms.com/archives/000066.html	
	3	"Pitching Battle of the Bands to Tim Draper", May 18, 2003, http://www.brianstorms.com/archives/000109.html	
:			
	ĺ		

	the state of the s		
Examiner		Date	
Signature		Considered	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO:

Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.